

BLFF Blurb for Outreach

Boston Local Food Festival - Saturday, October 1, 2011, 11 a.m. - 5 p.m.

Join us for the 2nd Annual Boston Local Food Festival along Fort Point on Saturday October 1, 2011 from 11 a.m. 5 p.m. Themed "Healthy Local Food For All!" the festival is produced by Sustainable Business Network (SBN), and is based on the principals of green, local and fair. This free admission and zero waste event promotes the benefits of eating local food and offers a diversity of locally grown and sourced dishes at affordable prices of \$5 or less. The Boston Local Food Festival is the premier event where eaters can support local restaurants, farmers, and food producers.

The festival takes place along the Fort Point Channel waterfront, extending from Boston Children's Museum Plaza under Seaport Blvd., to Northern Avenue. Festivities include over 100 food vendors, farmers, educational exhibits, Do It Yourself demo booths, chef demos, a Seafood Throwdown competition, and educational activities for children and families. A Crop Share program will be collecting harvested vegetables from attendees to share with those who are in need. Our Local Craft Brew advance sales ticketed event with feature local beer, wine, mead, and cider and tickets can be purchased from our website.

Festival-goers are encouraged to take public transportation, walk, bike, or take a water taxi. Mass Bike, sponsored by Boston Collaborative for Food and Fitness will have bicycle valet. The festival is accessible by the MBTA on the Silver Line's Court House Station or the Red Line's South Station.

Visit <u>www.bostonlocalfoodfestival.com</u> for festival updates and more information.