



For Immediate Release
September 22, 2011

Contact: Nicola Williams, The Williams Agency
857-204-6108 (cell); 617-395-7680 (office)

2nd Annual Boston Local Food Festival Celebrating Local Fare, Flavor and Fun in Fort Point

Boston, MA (September 22, 2011) — More than 100 food vendors and exhibitors will participate in promoting the benefits of eating local food and to offer a diversity of locally grown and sourced dishes at affordable prices of \$5 or less at the **2nd Annual Boston Local Food Festival**, www.bostonlocalfoodfestival.com on Saturday, October 1, 2011. This free admission festival takes place along the Boston waterfront in Fort Point Channel near Boston Children’s Museum from 11 a.m. to 5 p.m. Themed “Healthy Local Food for All!” the event is Boston's premier food festival connecting eaters with farmers and local food producers. Produced by Sustainable Business Network of Greater Boston (SBN) www.sbnboston.org, the festival is built upon the principals of creating a local, green and fair economy and is entirely funded and supported by local businesses.

During this free, zero waste festival, local food luminaries **Chef JJ Gonson of Cuisine en Locale, Butcher Tom Daly of Savor's**, and **Matt Jennings of Farmstead** will join farmers, fisher folk, and food producers in showcasing local food outdoors along the Boston Harborwalk. Spectators of all backgrounds will learn about the benefits of sustainably produced local food, engage with top local chefs, farmers and entrepreneurs, and taste local craft brew, including beer, wine and mead, all while enjoying local music and art.

The festival sold out of vendor booths a month before the event. Many vendors and sponsors have returned this year, including Katsiroubas Produce, a local family owned distributor in Boston, who has committed to be a lead sponsor. According to co-owner Ted Katsiroubas, “We had a **great experience as a sponsor and vendor** at Boston Local Food Festival. Everyone who attended was in full support of our cause. It was wonderful to meet new vendors as well as catch up with chefs and other business owners we know. **Katsiroubas Produce is looking forward to do it all over again!**”

Boston Local Food Festival has expanded its footprint in Fort Point, Boston’s Innovation District to include the area between Evelyn Moakley Bridge (Seaport Blvd.) and Northern Avenue Foot Bridge (Northern Avenue) in front of The Barking Crab. The event expects to attract more spectators than the previous year’s 30,000 and will offer an expanded **Local Craft Brewer Tasting** event at The Daily Catch’s Grotto. A new “Do-It-Yourself” (DIY) educational component will allow amateur and professionals the opportunity to showcase their skills with festival-goers. A **Crop Share** program, administered by South Boston Grows will encourage festival attendees to bring an item harvested from their gardens to share with those who are in need.

A sampling of exhibitors and vendors include **The Boston Harbor Association, Enterprise Farm, The Food Project, Haley House, Taza Chocolate, The Dining Car, Sportello Singh’s Roti, Batch Ice Cream, and Miles Smith Farm**. Major sponsors and partners of the festival include **Katsiroubas Produce, Organic Valley, The Longfellow Clubs, Olivia’s Organics, Boston Organics, Savor's, City Fresh Foods, Save That Stuff, Boston Children's Museum, Massachusetts Convention Center Authority, and Friends of Fort Point Channel**.

For more information, schedule, and updates, visit www.bostonlocalfoodfestival.com or call 617-575-9165.

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